

AMENDMENTS TO THE CLAIMS

This listing of claims replaces all prior versions, and listings, of claims in the application:

- 1 1. (Previously Presented) A processor-implemented method, comprising:
2 receiving a call request over a network from a network entity associated with a
3 calling party to establish an interactive call session;
4 based on data contained in the call request, looking up information about the
5 calling party;
6 receiving the information about the calling party in response to looking up the
7 information about the calling party; and
8 providing the received information about the calling party in the call request.

- 1 2. (Original) The method of claim 1, wherein receiving the information comprises
2 receiving the information from a storage device.

- 1 3. (Original) The method of claim 2, wherein receiving the information from the
2 storage device comprises receiving the information from a database stored in the storage device.

- 1 4. (Previously Presented) The method of claim 3, wherein looking up the
2 information about the calling party comprises looking up the information in the database using
3 structured query language messages.

- 1 5. (Previously Presented) The method of claim 1, wherein providing the received
2 information comprises adding the received information in a body portion of the call request.

- 1 6. (Previously Presented) The method of claim 5, wherein providing the received
2 information comprises using at least one of a Session Initiation Protocol control gateway
3 interface and Session Initiation Protocol servlet.

1 7. (Previously Presented) The method of claim 6, wherein providing the received
2 information comprises updating a content-type field of the call request in response to adding the
3 received information to the body portion of the call request.

1 8. (Original) The method of claim 7, wherein updating the content-type field
2 comprises updating the content-type field to a multipart/mixed type.

1 9. (Previously Presented) The method of claim 6, wherein providing the received
2 information comprises updating a content-length field of the call request based on at least the
3 received information added to the body portion of the call request.

1 10. (Previously Presented) The method of claim 1, further comprising forwarding the
2 call request containing the received information to a presentation device.

1 11. (Previously Presented) The method of claim 1, wherein providing the received
2 information comprises providing the received information as Multipurpose Internet Mail
3 Extensions type.

1 12. (Previously Presented) The method of claim 11, wherein providing the received
2 information comprises providing the received information in the call request having portions
3 according to one or more of formats selected from the group consisting of a Session Description
4 Protocol, an audio format, a video format, a web page format, and an electronic mail format.

1 13. (Previously Presented) The method of claim 1, wherein receiving the call request
2 comprises receiving a Session Initiation Protocol message, and wherein providing the received
3 information comprises providing the received information about the calling party in the Session
4 Initiation Protocol message.

1 14. (Previously Presented) The method of claim 13, wherein receiving the call
2 request comprises receiving an Invite request, and wherein providing the received information
3 comprises providing the received information about the calling party in the Invite request.

1 15. (Original) The method of claim 1, wherein receiving the call request comprises
2 receiving a call request to establish a real-time, interactive call session between the calling entity
3 and the called party.

1 16. (Previously Presented) The method of claim 1, further comprising determining a
2 type of the received information and initiating a corresponding application to process the
3 received information.

1 17. (Original) The method of claim 16, wherein initiating the application comprises
2 executing a web browser application.

1 18. (Previously Presented) The method of claim 1, wherein providing the received
2 information comprises providing the received information that is in a Multipurpose Internet Mail
3 Extensions format selected from a group consisting of Java Enhanced Session Initiation Protocol,
4 Hyper Text Markup Language, and Extensible Markup Language.

1 19. (Canceled)

1 20. (Canceled)

1 21. (Canceled)

1 22. (Canceled)

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1 29. (Canceled)

1 30. (Canceled)

1 31. (Canceled)

1 32. (Canceled)

1 33. (Previously Presented) An article comprising at least one machine-readable
2 storage medium containing instructions that when executed cause a system to:
3 receive a first call request from a first network entity over a network to establish a
4 call session with a second network entity;
5 look up calling party information based on data contained in the first call request;
6 and
7 generate a second call request to the second network entity, wherein the second
8 call request contains the calling party information.

1 34. (Original) The article of claim 33, wherein the at least one machine-readable
2 storage medium contains instructions that when executed cause the system to receive a Session
3 Initiation Protocol message.

1 35. (Original) The article of claim 34, wherein the at least one machine-readable
2 storage medium contains instructions that when executed cause the system to receive a Session
3 Initiation Protocol Invite message.

1 36. (Original) The article of claim 35, wherein the at least one machine-readable
2 storage medium contains instructions that when executed cause the system to include at least a
3 portion of the contents of the first call request within the second call request.

1 37. (Previously Presented) An article comprising at least one machine-readable
2 storage medium containing instructions that when executed cause a system to:
3 receive a request from an entity to establish a call session, the request having a
4 header portion and a body portion;
5 look up information regarding purchases of a calling party in response to
6 receiving the request; and
7 provide the information regarding purchases of the calling party in the body
8 portion of the request.

1 38. (Previously Presented) The article of claim 37, wherein the instructions when
2 executed cause the system to provide the information regarding purchases of the calling party by
3 adding the information regarding purchases of the calling party to the request using one of a
4 Session Initiation Protocol control group interface and Session Initiation Protocol servlet.

1 39. (Canceled)

1 40. (Canceled)

1 41. (Previously Presented) The method of claim 1, wherein looking up the
2 information about the calling party comprises looking up information regarding purchases of the

- 3 calling party, and wherein providing the received information comprises providing the received
4 information regarding purchases of the calling party in the call request.

1 42. (Canceled)